



BOYS & GIRLS CLUBS
OF GREATER ST. LOUIS

From Indicators to Impact

Boys & Girls Clubs of Greater St. Louis 2014 Outcomes Report



FORMULA FOR IMPACT

From Indicators to Impact

Boys & Girls Clubs of Greater St. Louis 2014 Outcomes Report

Boys & Girls Clubs of Greater St. Louis (BGCSTL) is committed to measuring how much our young people are achieving and how effectively our Club Experience is implemented. Our measurement efforts are aimed at demonstrating our impact to stakeholders and uncovering ways to improve our services. BGCSTL is proud to present this third annual outcomes report summarizing our findings for 2014.

Collective Learning, Continuous Improvement

As BGCSTL completes the fourth year of the National Youth Outcomes Initiative (NYOI) implementation our measurement efforts retain their laser focus on how well our Clubs implement the Formula for Impact and how much our young people are achieving as a result. Our team of professionals are in a continuous, collective learning mode, using the data to inform planning and operational decisions and to make improvements to programs and services.

BGCSTL and BGCA are also continuously enhancing and improving the NYOI data collection and reporting tools and processes. We have made strategic changes and additions, based upon the National Outcomes Survey results, to deepen our understanding of how our members are faring in critical areas such as safety, school engagement, and readiness for postsecondary education.

We complement our holistic, ongoing focus on the overall Club Experience by identifying the essential components of high-quality implementation and ensure that program design and content effectively achieve desired outcomes in those targeted programs.

This report highlights important findings from the 2014 National Outcomes Survey. Additionally, it presents findings from evaluations completed by our members who participate in our targeted programs designed specifically for members based upon their age and gender.

About BGCA's National Youth Outcomes Initiative (NYOI)

In NYOI, individual Boys & Girls Clubs collect data about their members' demographics, attendance and participation. Local data management systems are connected to BGCA's national system, allowing BGCA to compile data on the national population served by Clubs.

NYOI's other primary source of data is the National Outcomes Survey, designed to measure indicators of youth achievement in Academic Success, Good Character and Citizenship, and Healthy Lifestyles. In some cases, survey questions replicate language used by the Centers for Disease Control and Prevention's Youth Risk Behavior Surveillance Survey, allowing BGCA to compare Club youth outcomes to national averages. The survey also asks young people about their perceptions of the Club. Their responses allow us to assess how effectively Clubs are implementing the Formula for Impact and delivering an experience that supports positive youth development. BGCA processes the responses from surveys completed in Clubs each spring, furnishes each participating Club organization with its members' survey data, then aggregates and analyzes the data to render national results.

BGCA field-tested NYOI and the National Outcomes Survey in 2011 with just 39 Clubs. By late fall of 2014, 95 percent of nonmilitary Club organizations were participating in NYOI. Some 140,000 Club members completed the survey in more than 2,400 Club sites in spring 2014, up from 80,000 Club member respondents in 2013.

About Boys & Girls Clubs of Greater St. Louis

For nearly 50 years, the Boys & Girls Clubs of Greater St. Louis has been providing after school, teen and sports programs for youth ages 6-18. BGCSTL serves members at five locations (Adams Park Club, Herbert Hoover Club, O'Fallon Park Club, Hazelwood Southeast Middle School Club and Twillman Elementary School Club) and within several other schools (including five Elementary and one High School) in the St. Louis region through our Mentor St. Louis program. In the summer of 2015, a new Club opened to serve youth in Ferguson and the surrounding areas. And, we now operate our BE GREAT Graduate program in Normandy High School. The Clubs are open during hours that kids are most likely to need a safe place to go — after school and during summer. Nationally recognized programs led by professional staff are targeted to help youth succeed in school, stay healthy, pursue interests in arts and sports, and explore career choices.

It is our hope that every kid who comes through our doors, graduates from high school with a plan for their future! Membership fees are kept low to allow any child the opportunity to join and includes access to after school homework assistance, tutoring, college and career planning, recreational activities, access to transportation, free dental and vision care and healthy meals in a safe, supportive learning environment.

The Club is a chartered member of the Boys & Girls Clubs of America (BGCA), which has 4,000 chartered locations that serve nearly 4 million youth annually. In 2012, The Chronicle of Philanthropy ranked BGCA as the nation's top youth organization for the 19th consecutive year and 18th among all non-profit organizations. BGCSTL is part of a proud tradition of service to our nations' youth that promotes character and leadership, community and civic involvement, and safety and well-being.



Locations

Herbert Hoover Club

The **Herbert Hoover Club** is our original facility. Located in North City, this site operates at full capacity, 48 weeks a year, five days a week. The 78,000 square-foot facility houses a comprehensive Dental Clinic, Emerson Technology Center, Learning Center, MJL Aquatics Center, All-Star Baseball Field, art room, game room, teen center, performing arts studio, football field, fitness center and the administrative offices of the Club. A mobile vision clinic operated by Eye Care Charity of Mid-America serves this and the other five Club sites.

Adams Park Club

The **Adams Park Club** began operating in 2007 in South City at the Adams Park Community Center. Located in the Forest Park Southeast neighborhood, the 21,348 square-foot center offers organized sports, fitness and recreation activities as well as teen and education programs.

Our Shared Club Facility Locations

The Club's first school-based location, the **Southeast Middle School Club**, which is located in the Hazelwood School District in the Spanish Lake area, opened in 2008. This Club operates five days a week. It is a partnership with Hazelwood School District and St. Louis County and shares a gymnasium, performance stage, library, technology center, cafeteria, art room and game room with the school.

The **O'Fallon Park Club** located in North City opened in February of 2013 and is in partnership with the YMCA of Greater St. Louis and the City of St. Louis Department of Parks, Recreation and Forestry. The Club has offered a select number of programs and now operates at full capacity, 48 weeks a year, five days a week. The 79,000 square foot facility has a full-size double gymnasium – 12 basketball hoops plus volleyball nets, fitness center, elevated running/walking track, Teen Hub/game room, computer lab, 3 multipurpose rooms, classroom space, and in-door & out-doors pools.

Twillman Elementary School Club opened in the summer of 2013 and strengthens our partnerships with both the Hazelwood School District and the Spanish Lake community. This licensed Club operates five days a week, sharing a library, cafeteria, a computer lab and gymnasium with Twillman Elementary School. The center provides educational, recreational, and social activities.

Ferguson opened summer 2015 to serve youth in Ferguson and the surrounding area.

Mentor St. Louis, founded in 1995, matches caring adults with elementary school children to enhance literacy and reading skills, trigger discussions, creative thinking and build students' self-esteem. The school-based model operates in five St. Louis public elementary schools and one high school, while the after-school model takes place at all six of the Club locations.

Core Program Areas



TAYLOR FAMILY CHARACTER & LEADERSHIP DEVELOPMENT PROGRAMS

Helping youth become responsible caring citizens and acquire skills for participating in the democratic process is the main thrust of these programs. They also develop leadership skills and provide opportunities for planning, decision-making, contributing to Club and community and celebrating our national heritage.



E. DESMOND AND MARY ANN LEE EDUCATION & CAREER DEVELOPMENT PROGRAMS

Programs in Education & Career Development enable youth to become proficient in basic educational disciplines, apply learning to everyday situations and embrace technology to achieve success in a career.



HEALTH & LIFE SKILLS

These initiatives develop young people's capacity to engage in positive behaviors that nurture their own well-being, set personal goals and live successfully as self-sufficient adults.



THE ARTS

Programs in The Arts enable youth to develop their creativity and cultural awareness through knowledge and appreciation of the visual arts, crafts, performing arts and creative writing.

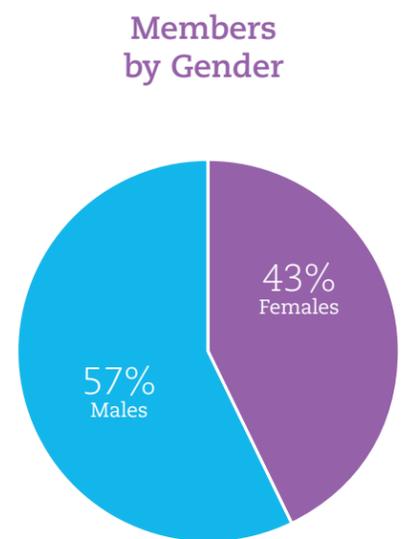
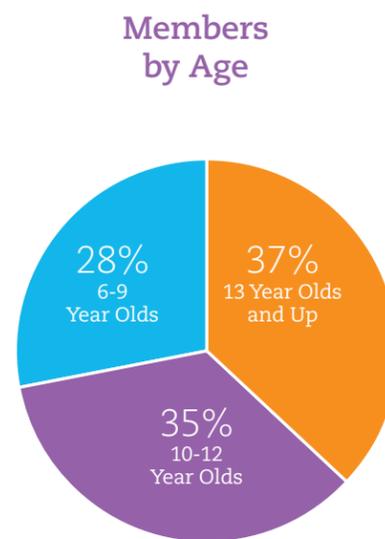
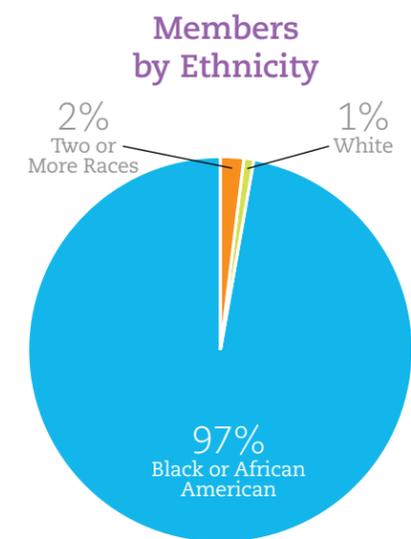
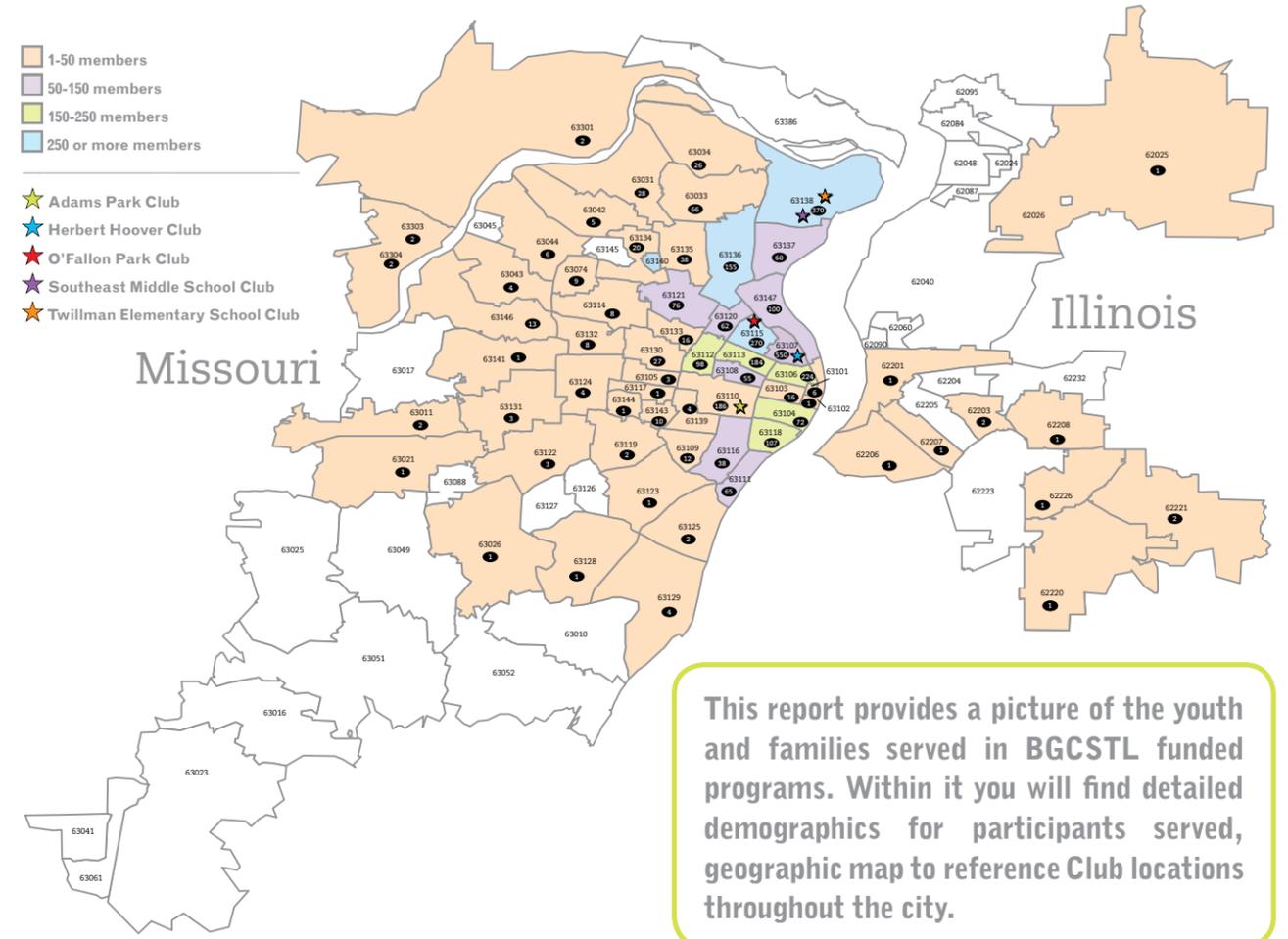


SPORTS, FITNESS & RECREATION

These Club programs help develop fitness, a positive use of leisure time, reduction of stress, appreciation for the environment and social and interpersonal skills.

Who We Serve

BGCSTL's Program Participation by Zip Code



The Outcome-Driven Club Experience

The Key to High-Impact Youth Development

Our Great Futures Vision: Provide a world-class Club Experience that assures success is within reach of every young person who enters our doors, with all members on track to graduate from high school with a plan for the future, demonstrating good character and citizenship, and living a healthy lifestyle.

YOUNG PEOPLE WHO NEED US MOST + **OUTCOME DRIVEN CLUB EXPERIENCE** = **PRIORITY OUTCOMES**



FIVE KEY ELEMENTS FOR POSITIVE YOUTH DEVELOPMENT

- HIGH-YIELD ACTIVITIES
- TARGETED PROGRAMS
- REGULAR ATTENDANCE

PRIORITY OUTCOMES

-  Graduate from high school ready for college, trade school, military or employment
-  Be an engaged citizen involved in the community, register to vote and model strong character
-  Adopt a healthy diet, practice healthy lifestyle choices and make a lifelong commitment to fitness

The 5 Key Elements for Positive Youth Development are:

- Creating a safe, positive environment
- Having fun
- Developing supportive relationships with caring adults
- Offering opportunities for and having high expectations of members
- Recognizing members for who they are and their achievements

The true work of the **Boys & Girls Clubs of Greater St. Louis** – the heart of what we do – lies fittingly at the center of our **Formula for Impact**. To create the optimal Outcome-Driven Club Experience, we provide high-yield activities and targeted programs, actively encourage young people to attend more frequently, and employ **Five Key Elements for Positive Youth Development**.

The latter component emerged as critically important in a 2004-05 research effort conducted by the Search Institute and BGCA to identify quality strategies and practices that Clubs use to promote the positive, healthy development of youth. The findings showed that Clubs have the potential to increase their impact on young people when they make concerted efforts to *implement the five key elements in their operations*.¹

Subsequent research conducted for BGCA highlighted the importance of regular attendance for achieving impact. A 30-month study published in 2009 found that youth were more likely to demonstrate greater positive outcomes related to Academic Success, Good Character and Citizenship, and Healthy Lifestyles when they attended the Club at least 52 times per year. The positive effects were even greater when they attended 104 times per year.²



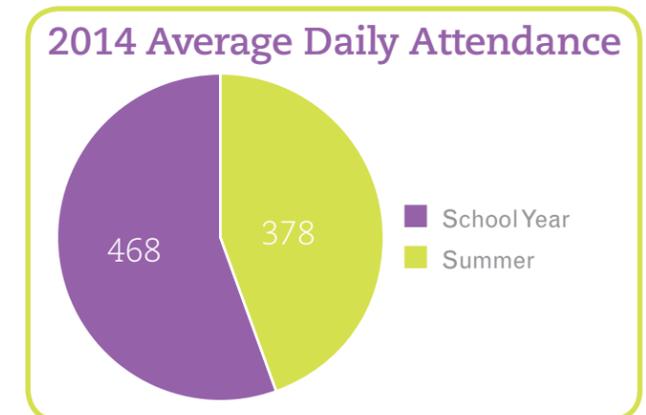
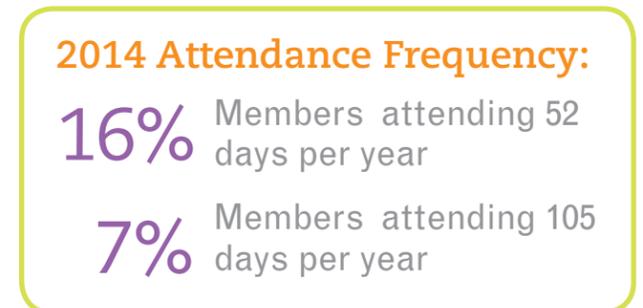
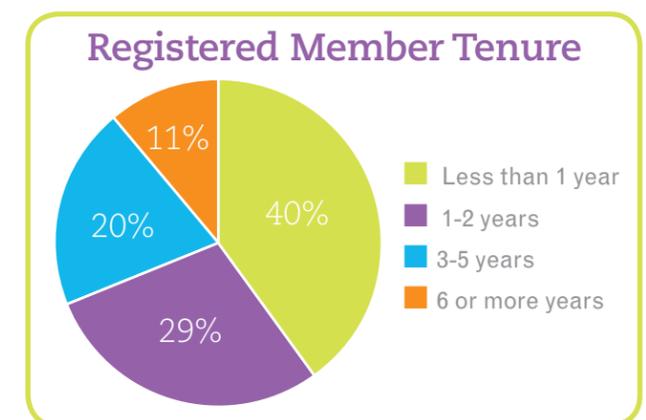
NYOI measures regular attendance by collecting member attendance data from Clubs on a weekly basis. Once a Club has submitted sufficient member attendance data (at least six months' worth), the NYOI system calculates a Frequency of Attendance score for each member. Members who are scored as "Highly Engaged" are those who attend the Club, on average, two or more times per week. ("Engaged" members attend, on average, at least once a week, but less than twice a week; "Occasional Attenders" attend, on average, less than once a week.)

In 2014, BGCSTL made significant improvements in all 9 areas related to a Positive Club Experience. The percentage of members rating BGCSTL as "Doing Great" with Overall Club Experience increased by 15% compared to other Clubs across the country that improved their overall "Doing Great" rating by 2%. This trend continued across all Club Experience areas with an 11% increase in the areas of Overall Safety and Fun!

Member Participation Frequency and Tenure

Every day, our Club strives to fulfill its mission by growing our membership, while increasing the frequency of attendance and lengthening the participation of all Club members. Research shows the amount of time youth spend at Clubs is a determining factor in the depth of the impact the Club Experience has on young lives.

In an effort to ensure that members achieve great futures, BGCSTL has chosen to implement the **More Members, More Often** initiative beginning in 2013. This initiative has three goals: Attract more young people to join the Club; Motivate existing members to increase their participation; Retain youth as members over longer periods of tenure.



“ I know I’ll be proud of myself when I graduate from high school with good grades. ”

Quanita E., age 9



Youth Outcome Highlights In BGCSTL's Priority Areas



Globally Competitive Graduates

BGCSTL conducted twenty academic and job readiness programs to foster academic success.

Academic Success Measures

BGCSTL provides young people with support and guidance from caring adult mentors who can help them overcome obstacles to graduation. Clubs offer homework help, tutoring and academic enrichment activities. Programs in this outcome area are designed to emphasize the importance of education and support youth success. BGCSTL wants to help all members, across the range of ages we serve, stay in school and do well academically.

While national graduation rates are at a 50-year high, one in five young people still fails to graduate, and some groups continue to lag considerably and persistently behind. While black and Latino teens make up 38 percent of the high school population, they represent 54 percent of non-graduates.² Graduation rates for teens from low-income families are 14 percentage points below rates for their more affluent peers.³ Similar disparities are found in college enrollment rates, with high-income students 55 percent more likely than low-income students to enroll in college immediately after graduation.⁴

BGCSTL believes that this is a tragedy, both for the young people who will be unlikely to find stable employment as adults, and for our nation, as the health of our economy and our communities increasingly depends on a well-educated, tech-savvy workforce. In 2014, 93 percent of BGCSTL members completing technology programs demonstrated age-appropriate basic internet safety and computer literacy skills. Over the course of his or her lifetime, a high school dropout will earn significantly less than a high school graduate and will contribute less in taxes. High school dropouts are more likely to be unemployed, more likely to be arrested or incarcerated, and use public assistance subsidies and the public health system at much higher rates than high school graduates.⁵

For these reasons, in 2013, BGCA developed a new NYOI indicator to help us better understand the extent to which Club members are on track to achieve on-time high school

graduation. It is calculated using data from existing research-based indicators already collected through NYOI: skipping school, schoolwork grades, expectations of academic success and grade retention.

Boys and Girls Clubs calculate its on-track indicator for Club members in fifth through 12th grades. Members are considered off track to graduate on time if any one of the following is true:

- They reported skipping two days or more in the month prior to the survey (equivalent to 10 percent of school days in an academic year).
- They reported that their grades were mostly Ds or Fs.
- They reported that they did not expect to graduate from high school.
- They were two or more years behind grade level in school.

Club members are considered to be on track, but with some risk, if they reported earning mostly Cs in school, or if they reported skipping one day in the month prior to taking the survey.

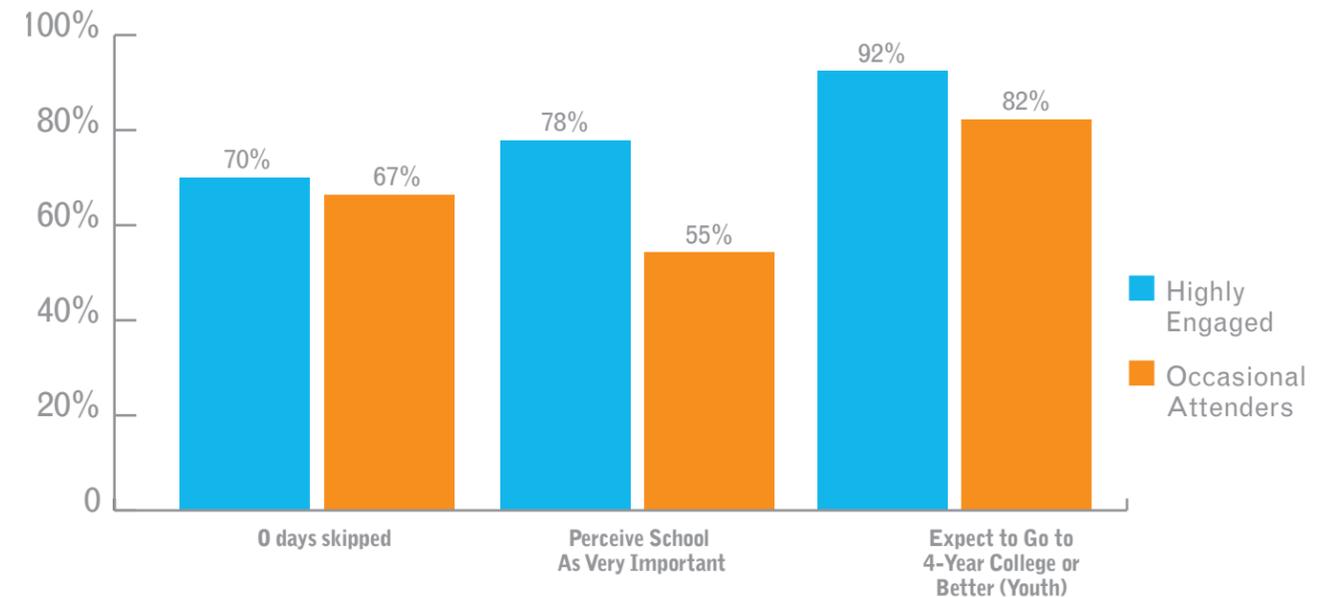
So, what did BGCSTL's on track indicators show?

2014 BGCSTL On-Track Indicators:

- 99% of teens expect to complete high school.
- 90% of teens expect to go on to post-secondary Education.
- 89% of members perceive school as being important or very important for their later life.
- 96% grades mostly A's, B's, & C's (self reported).

BGCSTL Club members who are highly engaged skip fewer days of school, feel more connected to school, and have greater post-secondary aspirations. For example, 78% of members who are highly engaged perceive school as very important compared with 55% of members who attend occasionally – a 23 point difference.

BGCSTL Academic Success Measures



Academic Support

BGCSTL has initiated a **Three Point Academic Performance Impact Plan** to better maximize the time we devote to academic support.

First, we introduced a new Learning Coach/Tutor position for each of our Clubs. This individual works with all members but focuses on those who are struggling academically by providing one-on-one and small group tutoring. Secondly, we acquired a new web-based educational program, **STRIDE Academy**, for grades K – 11th which we will utilize to address critical learning gaps identified through pre and post-tests. The use of STRIDE Academy will allow for continuous assessment, individualized intervention, summer learning loss prevention, blended face-to-face and technology-based learning, direct instruction, and guided practice. Third, we have entered into a shared data agreement with one of our biggest school district partners that will allow us to now have direct access to member grade and assessment data.

Further, Stride Academy will be used to evaluate each student in order to design a customized learning plan of foundational skill-building and enrichment that is truly beneficial to their growth. The gaming and peer competition components of the software keep it fun while they are developing their skills. Once **STRIDE Academy is here**, our staff can continually check member mastery with up-to-the minute feedback and insight via real-time data reports and dashboards. Skill gaps will be addressed immediately.





21st Century Leaders

BGCSTL conducted programs and provided agency-wide National Signature Service events designed to promote good character and citizenship to youth.

Helping young people develop a moral compass and the strong character needed to make positive life choices, as well as empowering youth with opportunities to effect positive change in their communities, have long been bedrock principles of Boys & Girls Clubs. As expressed in our mission statement, we are committed to developing our country's next generation of productive, caring, responsible citizens.

In 2013, BGCA added new indicators to the National Outcomes Survey to strengthen our outcome measurement efforts in the Good Character and

Citizenship area. A civic responsibility survey module was developed that gave Clubs the option to add it to their base surveys. This module, for Club youth ages 9 to 12 and Club teens ages 13 to 18, consists of two multiple-question scales: one on caring for others and another on caring for community. Among those completing the survey, 43 percent expressed optimal concern for others and 38 percent expressed optimal concern for their communities. These findings suggest that Club members' attitudes reflect good character and citizenship, but what do we know about their behaviors related to this area?

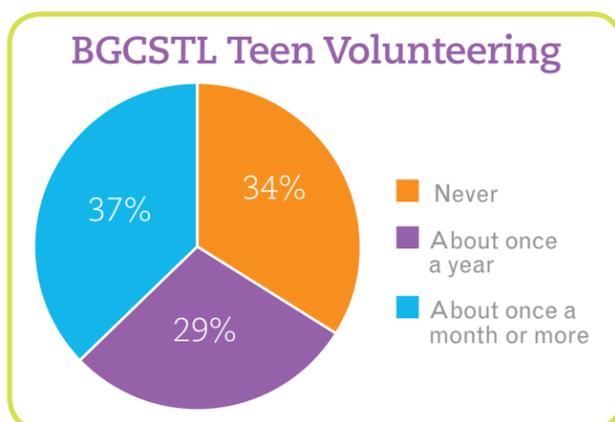
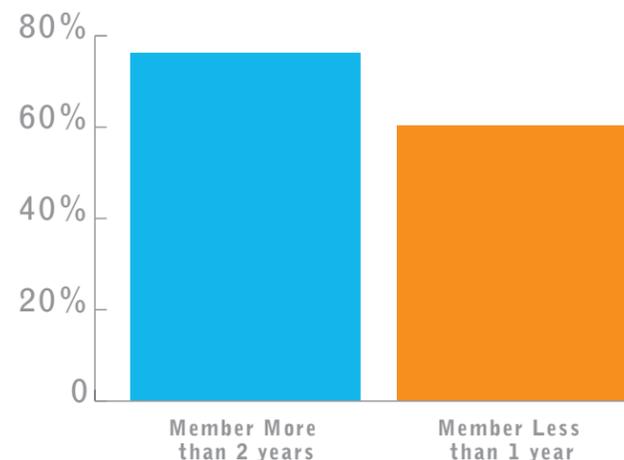
Good Character and Citizenship Measures

In the 2014, 66 percent of Club teen members indicated that they volunteer at least once per year compared to 69 percent nationally, while 37 percent said they volunteer at least once per month compared to 45 percent nationally. This is good news, because according to research compiled by Child Trends, volunteering in adolescence is associated with positive outcomes during the teen years and in adulthood. Teens who volunteer are less likely to become pregnant or to use drugs and are more likely to have positive academic, psychological and occupational well-being. Adolescents who are involved in community service or who volunteer in political activities are more likely as adults to have a strong work ethic, to volunteer

and to vote. Volunteering is also associated with the development of greater respect for others, leadership skills and an understanding of citizenship that can carry over into adulthood.⁶

BGCSTL Club members who are highly engaged and those who have a longer tenure volunteer more. For example, 76 percent of members who have been with the Club more than two years volunteer at least once a year compared to 60 percent of those who have been with the Club less than 1 year, a 16-point difference.

Teens with Tenure Volunteer More



A Healthier Generation

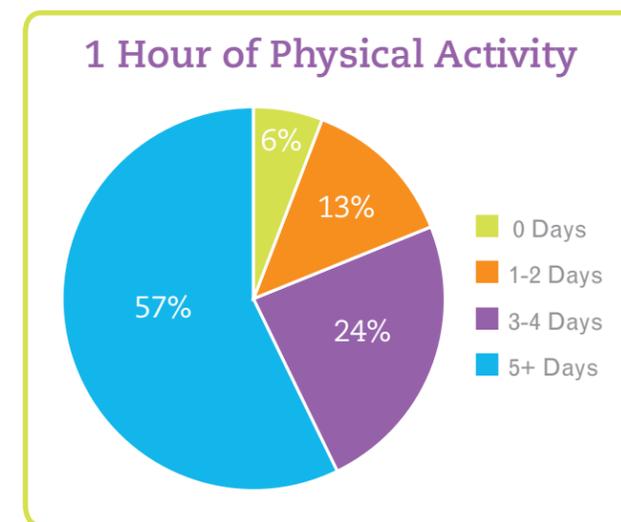
BGCSTL conducted programs in this area to help develop young people's capacity to engage in positive behaviors that nurture their own well-being, set personal goals and live successfully as self-sufficient adults.

Nearly one-third of all young people in the United States are either overweight or obese.⁷ The 2008 Physical Activity Guidelines for Americans, which have been adopted by First Lady Michelle Obama's Let's Move! initiative and the American Academy of Pediatrics, recommend that youth participate in moderate to vigorous physical activity for at least 60 minutes per day.⁸ A recent data brief released by the National Center for Health Statistics (NCHSL) suggests that only about one-quarter of youth in the United States ages 12 to 15 are meeting that recommendation.⁹

With young people increasingly losing opportunities for physical activity in their schools,¹⁰ BGCSTL plays an important role in providing a safe space to exercise, compete in team sports and play with friends by providing fun, creative ways for youth of all skill and fitness levels to get moving.



Physical Activity Engagement



“ I went home and created some of the snacks I learned in Healthy Habits with Ms. Sharmane. ”
Charisma L., age 14

Health-Risk Behaviors

“Teens who stay connected to the Club as they get older seem better able to resist engaging in high-risk behaviors than do their non-Club counterparts at the same ages.” BGCA 2014 Outcomes Report

The Youth Risk Behavior Surveillance Survey (YRBS) is a national survey created and administered by the Centers for Disease Control and Prevention (CDC). The YRBS monitors priority health-risk behaviors among youth and young adults. The survey is administered every two years to students in 9th through 12th grades in high school classrooms. In the National Outcomes Survey, BGCA used some questions from the YRBS in order to compare Club members' survey results with national YRBS results. At the time of this report, the 2011 YRBS data was the most current information available from the CDC.

In 2012 and 2013, BGCSTL teens scored better than the YRBS national average on a number of health-risk behavior measures, including abstention from alcohol, marijuana, cigarette use, and sex. This pattern is similar when we compare our 2014 data but the difference is even greater when comparing our highly engaged teens to their non-Club peers.

Given the clear relationship between a positive Club environment and better youth outcomes, it is no surprise

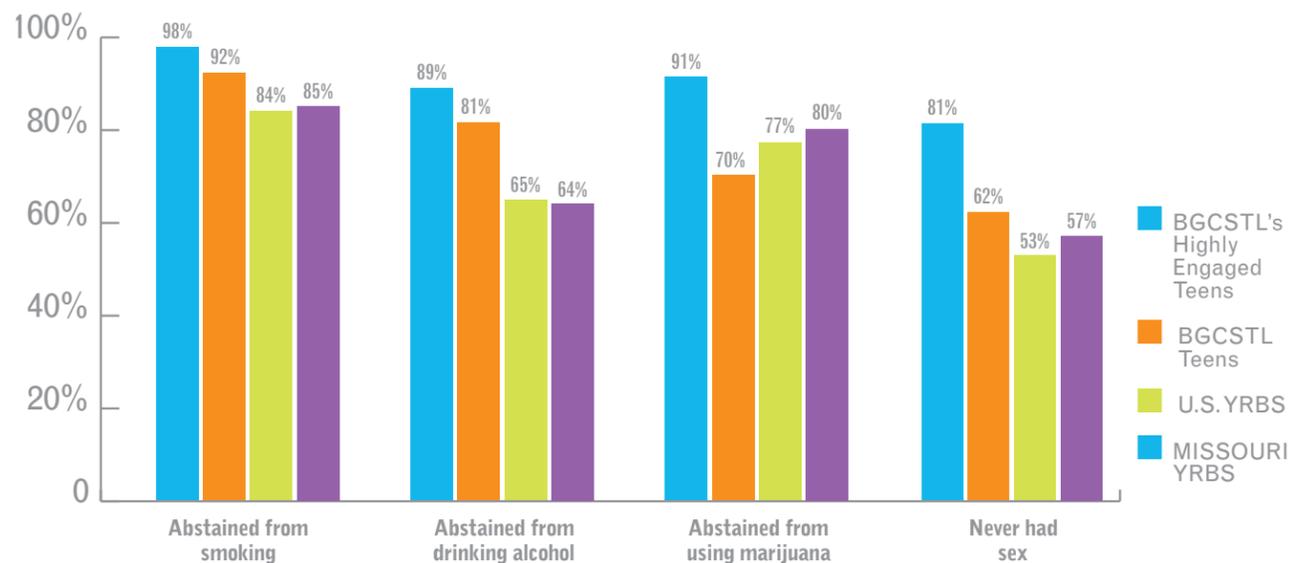
that our work to improve our Club Experience results in improved member outcomes.

Generally, BGCSTL Teens who are highly engaged are more likely to abstain from high-risk behaviors than their non-Club counterparts nationally. Among our population of Club members ages 13 and older, members who attend more often and are highly engaged are even less likely to smoke cigarettes, drink alcohol, use marijuana and engage in sexual activity.

Overall BGCSTL Youth Are Making Positive Choices:

- 85% abstained from drinking
- 84% abstained from marijuana use
- 95% abstained from cigarette smoking
- 73% abstained from sexual activity

How BGCSTL Teens Compare to Teens Nationally



Results from Evaluations of BGCSTL Targeted Programs

Triple Play – Healthy Habits

Healthy Habits is the “Mind” component of the Triple Play program. The Healthy Habits curricula is designed to teach young people about the benefits of eating smart and being physically active; equip young people with skills to adopt healthier habits by participating in fun and engaging learning activities both at the Club and at home; and encourage young people to take small steps toward positive behavior changes.

MEMBERS SERVED IN 2014: 1197

GOAL: 80% of youth who participate in Healthy Habits will improve knowledge of nutrition

RESULTS:

Healthy Habits



KEY FINDINGS:

- 71% of members participating in our Triple Play – Healthy Habits programs improved and/or maintained their knowledge of healthy lifestyles.
- 57% of members engaged in the recommended 5+ days of physical activity per week

Further review of the data showed that there was a slight decline in physical activity compared to last years rate of 62%. We were able to determine that there were several healthy habit areas that required additional interventions. For example, 64% of members consumed soda on a daily basis. Of those, nearly 40% reported consuming at least 2 sodas per day. Upon further analysis of these findings, we determine if there were significant differences between our male and female members.

While male members seem to be on track with national averages for these key healthy habits, the data also revealed that our female members are falling below the national average. For example, 72% of female members are eating less than 3 vegetables per day compared to 61% of female members across the nation. The data also shows that female members are eating less fruit and drinking more sodas per day than their peers when compared to other female Club members in the nation.

SOLUTION:

In 2014, we began the process of removing all traditional vending machines in our Clubs and replacing them with vending filled only with healthy snack and drink options. We also expanded the service of providing hot nutritious dinners to our members in three Clubs and plan to expand to all Clubs in 2015.



We will develop a plan to encourage female members to be active and provide opportunities for them to make healthier choices.

Further, we will ensure physical fitness programming appeals to girls of all ages, fitness levels, and athletic abilities.

2014 BGCSTL After-School and Summer Camps Served:

42,870 healthy snacks
27,440 meals

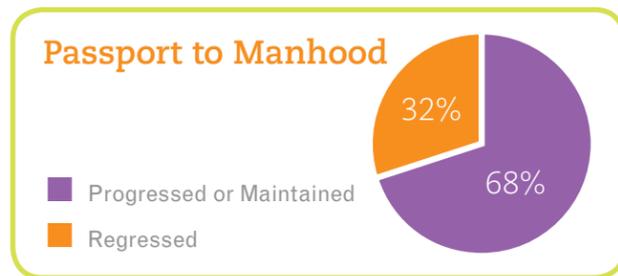
Passport to Manhood

Passport to Manhood promotes and teaches responsibility in Club boys ages 8-17. It consists of 14 sessions, each of which concentrates on a specific aspect of manhood through highly interactive activities. Club participants receive his own "passport" to underscore the notion that he is on a personal journey of maturation and growth. Passport to Manhood represents a targeted effort to engage young men in activities that reinforce positive behavior.

MEMBERS SERVED IN 2014: 571

GOAL: 75% of youth report increased knowledge of risky behaviors and responsible adulthood

RESULTS:



KEY FINDINGS:

- 68% of members participating in our Passport to Manhood programs improved and/or maintained their knowledge of risky behaviors and responsible adulthood.
- 64% of male members achieved the recommended 5+ days of physical activity compared to 66% of male members across the nation – a two point difference.

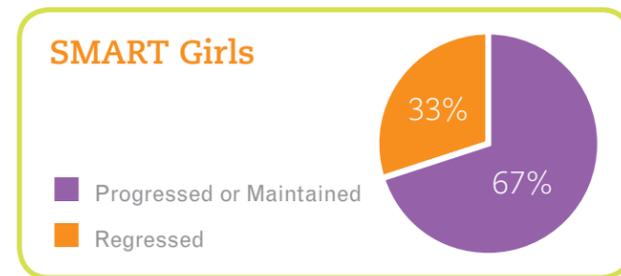
SMART Girls

SMART Girls is a small-group health, fitness, prevention/education and self-esteem enhancement program designed to meet the developmental needs of girls for ages 6-18. Through dynamic sessions, highly participatory activities, field trips and mentoring opportunities with adult women, Club girls explore their own and societal attitudes and values as they build skills for eating right, staying physically fit, getting good health care and developing positive relationships with peers and adults.

MEMBERS SERVED IN 2014: 607

GOAL: 75% of youth report increased knowledge of risky behaviors and responsible adulthood

RESULTS:



KEY FINDINGS:

- 67% of members participating in our SMART Girls programs improved and/or maintained their knowledge of risky behaviors and responsible adulthood.
- 49% of female members achieved the recommended 5+ days of physical activity compared to 58% of female members across the nation – a 9 point difference.

BGCSTL Highlights

Boys & Girls Clubs of Greater St. Louis

2015 Youth of the Year – Maya Jones



Boys & Girls Clubs of Greater St. Louis is pleased to announce the winner of our 2015 Youth of the Year competition, Maya Jones. She was selected among three other finalists who each shared their story of perseverance and dedication to their family, Club and community.

As the new Youth of the Year for the Boys & Girls Clubs of Greater St. Louis, 15 year old Maya is a true example of an extraordinary young woman. She is recognized for her sound character, leadership skills and willingness to give back to the community.

Being named Youth of the Year is the highest honor a Boys & Girls Club member can receive. A premier youth recognition program, Youth of the Year celebrates outstanding contributions to a member's family, school, community and Boys & Girls Club, as well as overcoming personal challenges and obstacles. Youth of the Year encourages Club members to reach their full potential by achieving academic success, leading healthy lifestyles and contributing to their communities. Youth of the Year honorees are shining examples and living proof that great futures start at Boys & Girls Clubs.

"The Youth of the Year award represents the culmination of the personal, academic, social and civic development realized by Maya Jones. We are so proud of all of our Youth of the Year participants who took the time to complete this challenging and worthwhile process. All possess the ability and ambition to be successful leaders," said Dr. Flint Fowler, President, Boys & Girls Clubs of Greater St. Louis.

Maya Jones is a Junior at Soldan International High School and achieved a 3.5 GPA during her first semester last school year. She has been a member of the Boys & Girls Clubs of Greater St. Louis - Adams Park Club since she was eight years old. She also represented the Adams Park Club during the 2014 Walgreens Expressions Challenge where she helped write and direct the film "It's on Us" to address the need to prevent teen suicide. Her team won 2nd place and a cash award. Maya plans to pursue a degree in Zoology and explore opportunities to save endangered species when she graduates from Soldan in 2017. As the new ambassador for Boys & Girls Clubs of Greater St. Louis, and since winning the 2015 Youth of the Year title, Maya and her parents have had little time to rest. From attending the state competition in Jefferson City, to throwing out the first pitch at a Cardinals baseball game, she has been a great ambassador for the Club. Maya met HUD Secretary Julian Castro, made a presentation at a Board of Directors meeting, and was recognized for her achievement at a recent St. Louis Public Schools Board meeting. She epitomizes the impact of the Club experience.



The SMART Girls and Passport to Manhood conferences were both a smashing success with BGCSTL Club families! Over 127 boys and 20 parents participated in the Passport to Manhood conference activities, and more than 110 girls and 60 mothers in the SMART Girls conference. Both are held annually, free to Club members and feature sessions that empower and educate each group on how to become successful.



Boys & Girls Club Alumni Inducted into the 2015 Hall of Honor

The Boys & Girls Clubs of Greater St. Louis is proud to announce its 2015 Alumni Hall of Honor Inductees! During the 2015 Annual Recognition Program, where staff, board members, volunteers and other supporters are acknowledged and celebrated for their commitment to our Club children, Te'Ara Barnum, Bishop Alton Davis, Jr., Jacqueline Johnson, Jamaal Phillips and Marvin Teer, Jr. were inducted into the Boys & Girls Clubs of Greater St. Louis Alumni Hall of Honor.

The Hall of Honor recognizes outstanding alumni for achievements in their respective fields, for contributions to the Club and for living out the mission of the Club.

Te'Ara was recognized for her dedication to youth and her contributions to the Boys & Girls Club movement; Bishop Alton Davis, Jr. and Jacqueline Johnson for their commitment to the community and its youth; Jamaal Phillips for his commitment to leadership and for living out the ideals of Boys & Girls Clubs; and, Marvin Teer, Jr. for his commitment to good citizenship and for living out the mission of the Boys & Girls Club movement.

Boys & Girls Clubs of Greater St. Louis President, Flint Fowler said of the Inductees, "It's a great honor to recognize these outstanding men and women who embody the intent of the Boys and Girls Clubs mission."



(L to R) Dr. Flint Fowler, Boys & Girls Clubs of Greater St. Louis President, Bishop Alton Davis, Jr., Marvin Teer, Jr., event emcee Andre Hepkins KMOV News Anchor, Te'Ara Barnum, Jacqueline Johnson and Jamaal Phillips.

Boys & Girls Clubs of Greater St. Louis Alumni – A True Measure of Club Success!

Generations of America's kids have found a better life and brighter future thanks to Boys & Girls Clubs around the world! Statistics show, due to its tested and proven programs, Boys & Girls Clubs have an immediate and long lasting impact on the lives of Alumni!

80% said Club staff helped them learn right from wrong.
95% said the Club was the best thing in their community.
57% said the Clubs "saved my life."

Boys & Girls Clubs of Greater St. Louis Alumni Impact Stories!



Marlon Baylor

"The Herbert Hoover Boys' Club impacted my life in so many ways. First and foremost it taught me how to be a team player in life. My three mentors at HHBC were Clarence Pearson, Cicero Clark, and Garland Goodwin. All three taught me how to compete and never quit until you complete your goal and win. They taught me that school was more important than sports. It taught me how to follow rules and leadership, honesty, integrity, and to grow my faith in God. The Herbert Hoover Boys' Club kept me off the streets in my teen years while some of my friends got caught up with drugs and the law. It taught me to set my goals high and get a college education to be an asset to this society."

Jamaal Phillips

"Herbert Hoover was my safe haven, a place to go and be surrounded with encouraging and supportive staff. It was my home away from home. Growing up in such a positive atmosphere, the ideals of the Club were instilled in me and it molded me to be such the positive person that I am. Throughout all of the relationships and countless hours spent at the club, I am thankful to have had the opportunity to grow up in the Club. I use those values learned from the club in my daily life and career."



Te'Ara Barnum

"Being a member of Herbert Hoover saved my life. I was able to stay off the streets and never give up on my dreams. The staff always believed in me and pushed me to my potential and beyond. I learned so much including strength, good work ethic, how to believe in myself and reach out when I needed help, how to fight for my life and the dreams I wanted for myself, what family was truly about etc."

Jacqueline R. Johnson

"The club has shown me that the sky is the limit! That you can achieve it if you believe it! The club is a timeless place of lessons on mentorship, teaching and learning. Providing wisdom, guidance and support that has stuck with me, now and I feel forever. To this day, it was because of Flint, Reggie, Phyllis, Ms. Fran, and Debra who taught me that having self-confidence, faith, and the right amount of pride can be the triple threat to abundance and success."



BGCSTL Partner Programs

BGCSTL Partners With High Schools to Keep Youth on Track to Graduate

In early 2014, BGCSTL partnered with Roosevelt High School to implement BE GREAT: Graduate. This initiative targets high school students most vulnerable for dropping out of school with the goal of providing the support needed to make a successful transition from middle to high school, and keeping them on track to graduate. Research indicates that high school freshmen who are not engaged in school by their 2nd semester (as evidenced by poor academic performance, behavior, and attendance) are at a greater risk of dropping out of high school than their engaged peers.

Throughout the course of the final quarter of the 2013-14 school year (March – May), BGCSTL staff provided support to 28 freshmen including one-on-one mentoring and group sessions (utilizing SMART Moves, Passport to Manhood and SMART Girls curriculum). Staff monitored course grades, course placement and school attendance; conducted weekly assessments to check for the warning signs of withdrawal from school; and intervened to reduce problems and negative behaviors. By the end of the school year, 25 students successfully advanced to the next grade level with sufficient credit hours to move to the next grade. At the beginning of the new school year, we enrolled a new cohort of students, while maintaining support for the first group. The program was launched at Normandy in January 2015.



Graduate for Más Program

Through the support of the Taco Bell Foundation for Teens and Boys & Girls Clubs of America, BGCSTL implemented the Graduate for Más program to inspire teens to join the Club and stay on the path to a great future through on-time grade progression and retention and ultimately, high school graduation! Activities underway and planned include a teen recruitment marketing strategy, graduation celebration at the Clubs, college visits to local, regional and national campuses, summer immersion programs and targeted Middle School enrollment of the rising 9th graders.

Zoo Partnership

The second year of our partnership with the St. Louis Zoo was a success! Through this program, youth who complete our Junior Staff program are eligible to participate in Zoo-lead workshops each February and upon completion each BGCSTL teen is offered summer employment with the St. Louis Zoo. Over the last two years the Zoo has employed nearly 30 teens from BGCSTL each year. Once employed the teens are guaranteed a job every year as long as they want. During the member's employment, BGCSTL staff conducts weekly check-ins and provides mentoring. Starting Summer 2015, the St. Louis Zoo paired teens with work mentors to ensure success on the job and navigating the company.

Conclusion

BGCSTL is pleased to present our third annual outcomes report, *From Indicators to Impact*, to our many valued partners and supporters. The 2014 report presents many promising, positive findings that help us advance our measurement goals:

- To demonstrate our collective impact on young people;
- To use what we are learning to continue improving our services, thus increasing and deepening our impact on youth.

As mentioned in the Introduction, our goal is to use data for organizational and program performance management and more effective reporting to funding sources and other stakeholders.

To inspire and enable youth to realize their full potential as productive, responsible and caring citizens. The Boys & Girls Clubs of Greater St. Louis is dedicated to ensuring that our community's youth particularly those who need us most, have greater access to quality programs and services that will enhance their lives and shape their futures.

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